



fukunori\_ito@mta.mx.toyota.co.jp  
09/14/2007 04:19 AM

To Mike\_Reding/Mobile/Toyota%Toyota%TMCE@mx.toyota.co.jp  
cc Eiji\_Nagano/TMS/Toyota%Toyota%TMCE@mx.toyota.co.jp,  
Jim\_Wimmer/TMS/Toyota%Toyota@mx.toyota.co.jp,  
William\_de\_Manincor@Toyota.com,  
bcc

Subject Request of sales stop and improvement for ES350 and Camry all weather mat

Mr. Mike Reding  
Vice President  
Corporate Accessories, TMS

This is to notify you of our TMC emergency request of sales stop and improvement for ES350 and Camry all weather mat from Mr. T. Yoshie by NHTSA Please see the attached formal letter.

(See attached file: TMS Request letter 14-September.pdf)

Thank you.

\*\*\*\*\*  
Frank <Fukunori> Ito Quality Group  
TMC CADD Engineering Administration Dept  
Tel 0561-74-4665 Ext. 8-41-4665  
Fax 0561-74-4966 Ext. 8-41-4966  
E-Mail: Fukunori\_ito@mail.toyota.co.jp



\*\*\*\*\* TMS Request letter 14-September.pdf

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# TOYOTA MOTOR CORPORATION

Engineering Administration DEPT.  
C&A Development DIVISION  
NISSHIN EDUCATION & TRAINING CENTER FAX No. +81-5617-4-4966

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TO: M. Reding, Cooperate Manager, CAD, TMS

Ref.No.: CAEA07-0455

Date:, 14. September

2007

CC: Ms. J. Beseda, Mr. H. Sunakawa, Mr. E. Nagano, Mr. S. Tomizuka  
Mr. J. Wimmer, Mr. W. de. Manincor, Mr. K. Nishiwaki  
Mr. K. Sakaki, Mr. M. Murata, Mr. S. Adachi. Mr. K. Funato, Mr. M. Wada

FM: T. Yoshie, General Manager , CADD, TMC

Subject : Request of sales stop and improvement for ES350 & Camry All Weather

We appreciate your continuous activities to improve the quality of C&A accessories.

I believe you are aware the fact that the captioned matter has been upgraded from PE to EA (Engineering Analysis). TMA and JCQE had a meeting with NHTSA on 13<sup>th</sup> of September and agreed that there are no faults in All Weather Mats, however to bring down the possibilities of customers misusing them, we will make improvements and implement safety campaign for ES350 and Camry.

Therefore we would like to request the immediate sales stop of All Weather mats for ES350 and Camry.

Along with sales stop, please prepare to issue ECI and improvements on moldings of mats for resuming of mats sales. We will provide the supports for this improvement to be brought forth.

Our target date for restarting All Weather mats sales is at the beginning of November.

Thank you for your corporation as always.

If you have any questions, please do not hesitate to contact Mr. K. Funato at any time.



T. Yoshie  
General manager of Division  
C & A Development Div,  
Toyota Motor Cooperation

Prepared by F. Ito, Quality Group, Engineering Administration Dept

TMS ES350 & Camry letter Eng.doc



fukunori\_ito@mta.mx.toyota.c  
o.jp  
09/14/2007 05:15 AM

To William\_de\_Manincor@Toyota.com  
cc Michael\_Collinsworth/TMS/Toyota%Toyota@mx.toyota.co.jp  
,  
Shigeyuki\_Tomizuka/TMS/Toyota%Toyota%TMCE@mx.toy  
bcc  
Subject Request of sales stop AWM and inform stoped VIN Number  
for ES350 & Camry

Hello Bill-san

I believe you are aware the fact that the captioned matter has been upgraded from PE to EA (Engineering Analysis). TMA and JCQE had a meeting with NHTSA on 13th of September and agreed that there are no faults in All Weather Mats, however to bring down the possibilities of customers misusing them, we will make improvements and implement safety campaign for ES350 and Camry. Therefore we would like to request the immediate sales stop of All Weather mats for ES350 and Camry.

And we would like you to inform the stopped sales date and each VIN number for AWM for ES350 and Camry.

There are Tsutsumi, TMMK and Subaru of Indiana plant. And Camry has hybrid model.

Regarding the CBU vehicles in Tsutsumi, I suppose it is difficult to find right VIN number of stopped sales. So, I think it is better specify VIN number for shipping date from Japan when you stop the sales for AWM.

Could you inform us sales stop date and VIN number by 19 September in LA time. JCQE will hold a follow up meeting on 20 September.

Best regards.  
\*\*\*\*\* Followed by Japanese \*\*\*\*\*  
Tomizuka-san

\*\*\*\*\*  
VIN  
CBU  
TMMK Subaru VDC Sales stop  
VIN  
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